

#### PENNSYLVANIA CAMPGROUND OWNERS ASSOCIATION CONVENTION & TRADE SHOW

DoubleTree by Hilton Hotel Pittsburgh - Cranberry December 9-12, 2024 (Trade show December 10-11)

# Sponsorship Opportunities

# Would your company consider becoming a sponsor for the

## PCOA 61st Annual Convention & Trade Show?

We have 4 sponsorship levels (see below). We will help you creatively <u>tailor your sponsorship</u> so you get the **biggest return** on your investment If interested, please call or email the office and we will work with you. PHONE: 610-767-5026 EMAIL: INFO@PACAMPING.COM

#### PLATINUM SPONSOR - \$2,000 & Up

- •One piece brochure distribution with convention program
- •Opportunity to greet people as they enter your sponsored event
- •Opportunity to introduce the event/speaker you are sponsoring
- •One set of PCOA mailing labels or an Excel spreadsheet with members' addresses
- •Post-event recognition on our website for 6 months with a link to your website
- •Recognition on PCOA's Member
- Facebook Page •Company name in all pre-convention
- promotional materials
- •Inclusion in a thank-you acknowledgment in follow-up newsletter
- •Signage recognition on site throughout the event
- •Ten "tickets to win" for various vendor prizes

### SPONSORSHIP LEVELS

•INCLUDED for Platinum Sponsors: 1 hour seminar room during workshop time in which you can showcase or user group your product/service or demo your

product/service

#### GOLD SPONSOR - \$1,250-\$1,750

- •Opportunity to introduce the event/speaker you are sponsoring
- •One set of PCOA mailing labels or an Excel spreadsheet with members' addresses
- •Post-event recognition on our website for 6 months with a link to your website
- •Company name in all pre-convention promotional materials
- •Inclusion in a thank-you acknowledgment in follow-up newsletter
- •Signage recognition on site throughout the event
- •Seven "tickets to win" for various vendor prizes

#### SILVER SPONSOR - \$750-\$1,000

- •Post-event recognition on our website for 6 months with a link to your website
- •Company name in all pre-convention promotional materials
- •Inclusion in a thank-you acknowledgment in follow-up newsletter
- •Signage recognition on site throughout the event
- •Five "tickets to win" for various vendor prizes

#### BRONZE SPONSOR - \$350-\$500

- •Company name in all pre-convention promotional materials
- •Inclusion in a thank-you acknowledgment in follow-up newsletter
- •Signage recognition on site throughout the event
- •Three "tickets to win" for various vendor prizes

SPONSORSHIP AGREEMEN	Т	
Yes! I would like to Sponsor at the following	level:	
Platinum\$2,000 and up: Specify Amount		
Gold\$1,250 - \$1,750Silver\$750 - \$1,000		\$350 - \$500
Please print your company name as you wish it to appear in the Sponsorship Roster:		
Contact person from your company:		
Address:City, State, Zip		
Phone Email		
Website		
SignatureDate		
Payment due before Convention		
Please send payment and agreement to: PCOA, 415 Taylor Dr., Suite 302, East Strouds	burg, PA 18	301
Phone: 610-767-5026 Email: info@p	pacamping.c	om
SPONSORSHIP OPPORTUNITIES FOR THE 2024 PCOA		
Please indicate your interest area and notify the office immediately. The office will i	nvoice the sp	ponsoring company.
<u>EVENT</u>		<u>AMOUNT</u>
Wednesday Three River Cruise and Dinner - Partial Sponsorship		\$2,500
Tuesday Dinner & Auction		\$2,000
Keynote Speaker		\$2,000
Fall Regional Meetings and Thursday Breakfast Buffet with Regional Meetings		\$2,000
Convention Program with Ad on Back Page	TAKEN	\$1,500
Monday Opening Event	TAKEN	\$1,500
Wednesday Awards Luncheon- Partial Sponsorship	TAKEN	\$1,500
Thursday Luncheon		\$1,500
Wednesday Breakfast	TAKEN	\$1,000
Registration Packet Folder with Your Full Back Page Ad Inserted	TAKEN	\$750
Educational Workshops with Recognition on Signs		\$500
Trade Show Beverages from 3:30-5:30 Tuesday	TAKEN Taken	
Pesticide Seminar		\$350
Trade Show Giveaway		\$350
Round Table including Handout Sheet & Table Signs		\$350

	General Sponsorship - (lis	t desired amount	t)			\$	
Payment method:					Amount		
Check #	_(Made payable to PCOA)	Credit Card -	Visa	Master C	ard	Discover	AmEx
Card #			Expiration Da	ite	Secu	irity code #	
Name on Card	(Please print clearly)			Billing Z	ip		